

Privacy Notice – KIA Account

In order to provide you with all the functionalities associated with KIA Account, we need to process certain data.

1 Controller

Kia UVO Connected GmbH, a German legal entity with the commercial register number HRB 112541 and the official company address Theodor-Heuss-Allee 11, 60486 Frankfurt, Germany, hereinafter "KIA", "we" or "us", is responsible for the processing of all personal data as explained below.

2 Contact Details

If you have any questions about or in connection with this Privacy Notice or would like to exercise any of your rights regarding the handling of your personal data (see 8 below), please contact us by using the above contact details or:

Kia UVO Connected GmbH
Email address: info@kia-uvo.eu
Telephone:

- België/Belgique: +32 80069706970
- France: +33 969 320 600
- United Kingdom: +44 3332022990
- Deutschland: +49 800 777 3044
- Sverige: +46 840 044 300
- Nederland: +31 888 542542
- España: +34 91 304 31 90
- Italia: +39 848 582 588
- Ireland: +35 3818300007
- Magyarország: +36 80 315 542
- Polska: +48 605542542
- Österreich: +43 1734290010
- Slovensko: +421 232 421 341
- Česko: +42 0222999333
- Norge: +47 679 70 700
- România: +40 213 125 005
- Ísland: +354 590 2130

Alternatively, you may also contact our data protection officer:

Email: dpo@kia-uvo.eu
Ordinary mail: Data Protection Officer, Theodor-Heuss-Allee 11, 60486 Frankfurt am Main.

3 Purpose and Legal Basis for Processing

We process your personal data you provide in connection with your registration of your KIA Account and the further use of your KIA account. The purpose of our processing is to manage your KIA Account (from logging in until the possible termination), to provide you with all KIA Account features, to give you access to the services for which a KIA Account is required and to notify you of updates to the KIA Account.

The legal basis for our processing of your personal data is the fact that this processing is required for the fulfillment of our contract with you regarding the KIA Account (Art. 6 (1) (b) EU

General Data Protection Regulation ("GDPR")) or based on the legitimate interests of KIA (Art. 6 (1) (f) GDPR).

Any further data processing regarding particular telematics services is subject to separate Privacy Notices for the respective service(s).

We process your personal data for other purposes only if we are obligated to do so on the basis of legal requirements (for example, transfer to courts or criminal prosecution authorities), if you have consented to the respective processing or if the processing is otherwise lawful under applicable law. If processing for another purpose takes place, we will provide you with additional information, if appropriate. We do not engage in automated decision-making including profiling in connection with the App Services unless we have expressly notified you of such automated decision-making including profiling by other means.

4 Categories of Personal Data

The data collected in connection with the KIA Account includes: Your name, salutation, your email address, your phone number, the password, country, preferred language, the fact that you accepted the Terms of Use.

5 Recipients and Categories of Recipients of Personal Data

Any access to your personal data at KIA is restricted to those individuals that have a need to know in order to fulfill their job responsibilities.

Your personal data may be processed for the respective purposes by the recipients and categories of recipients listed below:

- Private third parties – Affiliated or unaffiliated private bodies other than us that alone or jointly with others determine the purposes and means of the processing of personal data.
- Data processors – Certain third parties, whether affiliated or unaffiliated, may receive your personal data to process such data on behalf of KIA under appropriate instructions as necessary for the respective processing purposes. The data processors will be subject to contractual obligations to implement appropriate technical and organizational security measures to safeguard the personal data, and to process the personal data only as instructed.

The data processor for the KIA Account is Hyundai Autoever Europe GmbH, Kaiserleistraße 8a, 63067 Offenbach am Main, Germany.

- Governmental authorities, courts, external advisors, and similar third parties that are public bodies as required or permitted by applicable law.

6 Cross-border Data Transfers

Some of the recipients of your personal data will be located or may have relevant operations outside of your country and the EU/EEA, e.g. in the Republic of Korea, where the data protection laws may provide a different level of protection compared to the laws in your jurisdiction and with regard to which an adequacy decision by the European Commission does not exist. With regard to data transfers to such recipients outside of the EU/EEA we provide appropriate safeguards by way of entering into data transfer agreements adopted by the European Commission (e.g. Standard Contractual Clauses (2010/87/EU and/or 2004/915/EC)) with the recipients or taking other measures to provide an adequate level of data protection. A copy of the respective measure we have taken is available via our data protection officer (see 2 above).

7 Storage Period

Your personal data is stored by us and/or our service providers, to the extent necessary for the performance of our obligations and for the time necessary to achieve the purposes for which the personal data is collected, in accordance with applicable data protection laws. When we no longer need to process your personal data, we will erase it from our systems and/or records and/or take steps to properly anonymize it so that you can no longer be identified from it (unless we need to keep your information to comply with legal or regulatory obligations to which we are subject. E.g., personal data contained in contracts, communications, and business letters may be subject to statutory retention requirements, which may require retention of up to 10 years.

8 Your Rights

If you have declared your consent for any personal data processing activities, you can withdraw this consent at any time with future effect. Such a withdrawal will not affect the lawfulness of the processing prior to the consent withdrawal.

Pursuant to applicable data protection law you may have the right to: request access to your personal data, request rectification of your personal data; request erasure of your personal data, request restriction of processing of your personal data; request data portability, and object to the processing of your personal data. Please note that these aforementioned rights might be limited under the applicable national data protection law.

You also have the right to lodge a complaint with a data protection supervisory authority. To exercise your rights please contact us as stated in 2 above.

8.1 **Right of Access:** You may have the right to obtain from us confirmation as to whether or not personal data concerning you is processed, and, where that is the case, to request access to the personal data. The access information includes – inter alia – the purposes of the processing, the categories of personal data concerned, and the recipients or categories of recipients to whom the personal data have been or will be disclosed. However, this is not an absolute right and the interests of other individuals may restrict your right of access.

You may have the right to obtain a copy of the personal data undergoing processing. For further copies requested by you, we may charge a reasonable fee based on administrative costs.

8.2 **Right to rectification:** You may have the right to obtain from us the rectification of inaccurate personal data concerning you. Depending on the purposes of the processing, you may have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

8.3 **Right to erasure ("right to be forgotten"):** Under certain circumstances, you may have the right to obtain from us the erasure of personal data concerning you and we may be obliged to erase such personal data.

8.4 **Right to restriction of processing:** Under certain circumstances, you may have the right to obtain from us restriction of processing your personal data. In this case, the respective data will be marked and may only be processed by us for certain purposes.

8.5 **Right to data portability:** Under certain circumstances, you may have the right to receive the personal data concerning you, which you have provided to us, in a structured, commonly used and machine-readable format and you may have the right to transmit those data to another entity without hindrance from us.

8.6 Right to object: Under certain circumstances, you may have the right to object, on grounds relating to your particular situation at any time to the processing of your personal data by us and we can be required to no longer process your personal data. Moreover, if your personal data is processed for direct marketing purposes, you have the right to object at any time to the processing of personal data concerning you for such marketing, which includes profiling to the extent that it is related to such direct marketing. In this case your personal data will no longer be processed for such purposes by us.

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